General Terms and Conditions of Participation for ITB Buyers Circle 2027

ITB Buyers Circle 2027 is an exclusive membership (organized by Messe Berlin GmbH, Messedamm 22, 14055 Berlin) for buyers with a background in MICE, leisure and business travel.

The number of participants is limited. Every year a maximum of 1,300 members are accepted.

Candidates can only be accepted if the application form has been fully completed and sent and if their profile meets the organizer's requirements. As part of the audit, various factors are put into perspective and evaluated. The number of authorized members per company is limited and depends on the size of the company. ITB Berlin is entitled to check and contact you to confirm the provided information. This process will take some time. Afterwards the candidate will be informed by email whether its application has been successful.

Only persons who have been accepted as member can participate and therefore make use of the various services of the ITB Buyers Circle, such as a free ticket for ITB Berlin and several further free of charge onsite benefits as well as networking opportunities. Our ITB Buyers Circle members automatically appear in the ITB Networking Tool "ITB Navigator" to arrange appointments.

There is no legal claim to receive ITB Buyers Circle membership nor to use its benefits. Proposed benefits cannot be disbursed.

The membership is personal, free of charge and non-transferable.

The membership is valid until the new application process starts and expires automatically on 31 October 2027.

A withdrawal from membership is possible at any time and can be declared via e-mail: itb-buyerscircle@messe-berlin.de.

Each member of ITB Buyers Circle 2027 must verify and confirm by himself if the services of ITB Buyers Circle are in conciliation with his proper compliance regulations. The equivalent of entrance ticket and special services is 170 EUR.

Costs for travel arrangements and accommodation are not covered by Messe Berlin GmbH.

The law of the Federal Republic of Germany shall apply. The place of jurisdiction for all legal disputes arising from or in connection with the participation of ITB Buyers Circle shall be exclusively Berlin.



July 2026